



**Riverboarding World Championship**

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[www.riverboarding.org/rwc-2018-new-zealand/](http://www.riverboarding.org/rwc-2018-new-zealand/)



# RIVERBOARDING WORLD CHAMPIONSHIP

*Queenstown, NEW ZEALAND*

*October, 21-27 2018*



World Riverboarding Association or Riverboarding World Championship

**« Train like an athlete, Eat like a nutritionist, Sleep like a baby, Win like a champion. » R.B.**

## **World class event**

1. International meeting
2. General information
3. Media

## **Organisation and logistic**

1. Agenda
2. Races
3. Venue location
4. Lodge

## **Cultural aspect**

1. Queenstown, New Zealand
2. Local community
3. Maori culture



# World class event



## 1. International meeting

- ✓ After the first Riverboarding World Championship in Indonesia (2013) and the second one in Guatemala in 2015. Queenstown (NZ) will host the next event in October 2018.
- ✓ The WRA has recognised Queenstown as a location capable of hosting a world class event.
- ✓ Athletes from 6 continents and over 20 different countries will compete on the Kawarau and Hawea Rivers. The best riverboarders in the world will be in New Zealand in October..





## 2. General information

- ✓ October, 21 to 27 2018
- ✓ 4 days competition on two rivers (Kawaru and Hawea)
- ✓ More than 100 athletes and guests
- ✓ Best riverboarder in the world
- ✓ Duration of stay, 3.5 weeks (Average)
- ✓ Economic impact 400 000 NZD
- ✓ Event Budget: 120 000 NZD
- ✓ Volunteers : 40 persons



## 3. Media

- ✓ Daily report on social media and website, Youtube.
- ✓ Press conference for local newspaper and electronic newspaper.
- ✓ Interviews with athletes with a large reach online.
- ✓ Presence of sponsors at all level

### Journalist interviewing an athlete



### Guatemalan press 2015



### English electronic news



## 1. Agenda

### OCTOBER 21th – SUNDAY

Athlete arrival – Dinner and Opening ceremony

### OCTOBER 22th – MONDAY

Practice day – Kawarau River

### OCTOBER 23th – TUESDAY

Slalom and Boardercross races – First heat– Kawarau River

### OCTOBER 24th – WEDNESDAY

Slalom and Boardercross races - Final– Kawarau River

### OCTOBER 25th – THURSDAY

Endurocross - Final– Kawarau River

### OCTOBER 26th – FRIDAY

Freestyle – Hawea whitewater park – Closing ceremony

### OCTOBER 27th – SATURDAY

Athlete departure



## 2. Races

### ✓ Slalom



Races against the clock using slalom gates. PROVOKE!

### ✓ Bordercross



Head-to-head race of 4 competitors, on slalom course

### ✓ Endurocross



Mass-start long distance race. 10 kilometers.

### ✓ Freestyle



On a wave, many tricks you can on specific time..



## 3. Venue location

Queenstown NZ is definitively the best place to deliver this event

1. Queenstown airport (Close city and also the lodge)
2. Pinewood lodge (In the city, very usefull for athlete)
3. Roaring Meg section of the Kawarau River (Slalom, Boardercross and Endurocross location)
4. Hawea River Camphill Road Whitewater park (Freestyle event location)

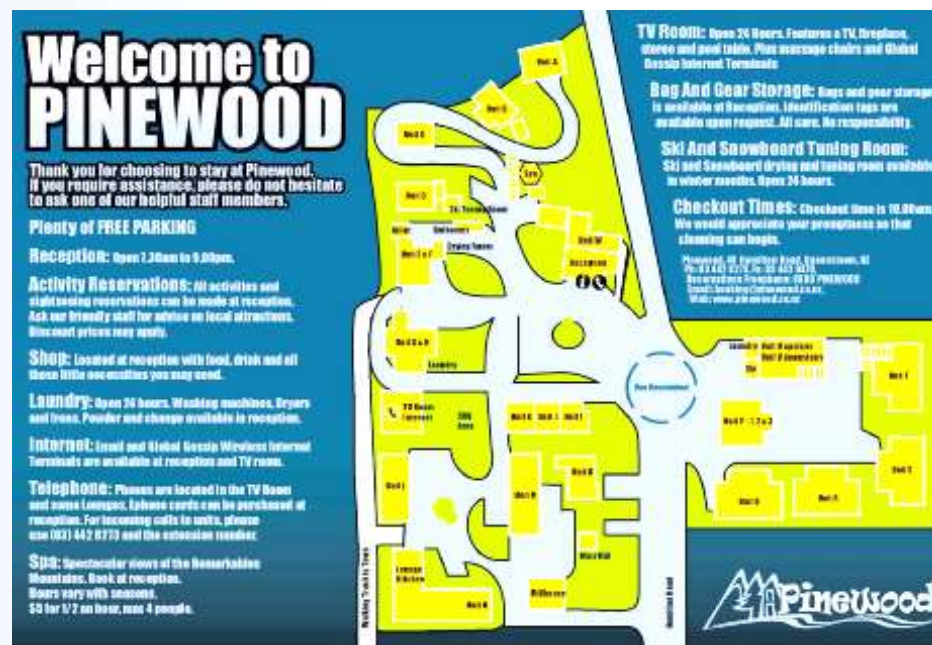




## 4. Lodge

### Pinewood lodge

The location is ideal, walking distance to town, only a 10 minute drive to the airport, there is a large pick up and drop off area for the buses, The Hub for briefings and meetings, gear storage and drying room.



Athletes can stay in self contained units with team mates, friends or countrymen as they wish. The units can sleep 18-24.





## 1. Queenstown, New Zealand

### Population

District: Queenstown Lakes District: 28,000

City: Queenstown: 18500

Queenstown is the historic home to riverboarding in the southern hemisphere and once boasted a proud riverboarding scene with some of the busiest commercial outfits in the world. However in recent years participation levels have dropped significantly.

The shop window effect of an event such as the RWC would see an increase in the commercial participation in the sport, which in turn allows more people to experience our sport. On a recreational level, it is the aim of the Queenstown Bid committee to inspire and engage the next generation of local riverboarders in the Queenstown lakes community.





## 2. Maori culture

Māori are the tangata whenua, the indigenous people, of New Zealand. They came here more than 1000 years ago from their mythical Polynesian homeland of Hawaiki. Today Māori make up 14% of our population and their history, language and traditions are central to New Zealand's identity.

The Maori have a rich culture, steeped in tradition and legend. Legend is passed down through the generations by story telling - stories that tell of the creation of the islands of New Zealand and much more.

Maraes, (communal "plaza" areas where the Maori people meet), provide a focus for social, cultural and spiritual life within the Maori community. The Marae includes a wharehau (meeting house) and wharekai (dining room).

Maori people define themselves by their tribe, or iwi. Family is very important within the Maori culture, and encompasses immediate family, in-laws and all those connected by blood ties.



# Thanks for your support



**ENERGY**  
**BOARDERHOOD**  
**PURITY**  
**ENVIRONMENT**  
**RIVERS**



Inscriptions Athlètes & Invités

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